

SIGMA  
SKIN  
FULL-LINE  
PRODUCT  
CATALOG



manscaping the modern gentleman





## **SIGMA SKIN** turns breaking science into robust treatments for hair and skin

Sigma Skin serves those discerning men who believe their hair and skin deserve to be treated with topical products of extravagant quality.

Just as science uses the Greek letter Sigma ( $\Sigma$ ) to combine multiple elements into a greater whole, so Sigma Skin combines numerous, clinically proven, highly active ingredients into comprehensive hair-growth and skin-care treatments that are much more effective.

For product descriptions and more information on active ingredients and studies, please visit our web site, [www.sigmaskin.com](http://www.sigmaskin.com).

## **NO COMPROMISE** is our eternal mission

Sigma Skin guarantees the finest formulations regardless of price. These uncompromised grooming solutions do not merely smell nice and feel good. They work effectively because they are built around the latest dermatological technologies, proven scientifically, for astounding results in record time.

There is no compromise.



## hair regrowth system set SHAMPOO / MINOXIDIL SPRAY / CONDITIONING TREATMENT

Sigma's Hair Regrowth System Set provides a complete topical solution for hair restoration because it combines a medicated shampoo, a minoxidil spray, and an active conditioner all in one convenient package. So hair grows thicker, fuller, and faster than it could with any single product alone.

**Step 1: Hair Growth Stimulating Shampoo.** Start to arrest hair loss just by cleansing with Sigma's medicated Hair Growth Stimulating Shampoo.

**Step 2: Minoxidil Topical Spray.** Men with a family history of baldness can count on this convenient topical spray to reverse their hair loss because minoxidil is the most widely studied, prescribed, and proven ingredient to grow hair.

**Step 3: Hair Conditioning Active Ingredient Spray.** Finish with a conditioner that delivers active ingredients shown to grow hair across the entire scalp plus agents to relieve the brittle feel sometimes associated with minoxidil.



## hair regrowth system STEP 1: HAIR GROWTH STIMULATING SHAMPOO

Men can begin to arrest hair loss just by cleansing with Sigma's medicated Hair Growth Stimulating Shampoo since its active ingredients have been shown in clinical trials to retard balding, promote hair growth, and build thicker fibers.

The shampoo contains no sodium lauryl sulfate, sodium laureth sulfate, nor other cheap detergents to damage hair. Instead, the premium formula promotes new hair growth with compounds that include:

- Biotin to help control the excess sebum that damages follicles,
- Apple polyphenol, a powerful antioxidant and antifungal agent, and
- Retinol, which improves the absorption and effectiveness of minoxidil.

By using Sigma's Hair Growth Stimulating Shampoo, you can preserve your hair simply by washing it. So you need not even change your routine to look your best.

## MINOXIDIL grows hair in numerous clinical studies

Introduced in the 1970s to treat hypertension, minoxidil came with an interesting side effect: It regrew hair on men affected by male pattern baldness. A subsequent topical delivery system meant that, finally, androgenic alopecia was treatable.

Research has focused on minoxidil's activities as a potassium-channel opener, as a mediator of cell growth, and as a stimulator of vascular

endothelial growth factor. It induces resting follicles back into anagen growth phase, and it increases hair follicle size.

But despite hundreds of clinical studies, its true mechanism of action within the real-life biology of the hair follicle remains uncertain. What we know for sure is that for millions of users, minoxidil restarts hair growth on the vertex of the scalp.





## hair regrowth system STEP 2: MINOXIDIL TOPICAL SPRAY

Men count on Sigma's high-grade Minoxidil Topical Spray to reverse hair loss because minoxidil is the most widely studied, prescribed, and proven ingredient found to regrow hair. Numerous clinical studies over three decades have found that 5% minoxidil correlates with:

- Cessation of hair loss from the vertex of the scalp,
- Earlier and longer anagen growth by hair follicles, and
- Increased size of hair follicles and strands.

In vitro, effects also include greater cellular proliferation, the inhibition of collagen synthesis, and the stimulation of vascular endothelial growth factor.

Three decades of dermatological science mean that men with a family history of baldness can expect to retain and regrow their hair by applying Sigma's Minoxidil Topical Spray each day as directed. So they keep their edge and continue to appear younger longer.



## hair regrowth system STEP 3: LEAVE-IN CONDITIONING TREATMENT

Men thinning at the hairline, as well as at the vertex, should finish with Sigma's Leave-In Conditioning Treatment because it contains active compounds proven to regrow hair across the entire scalp plus conditioning agents to relieve the brittle feeling sometimes associated with minoxidil.

In clinical trials, these complementary compounds – apple polyphenol, adenosine, retinol, caffeine, and others – have demonstrated that they:

- Regulate the damaging effects of testosterone,
- Quell oxidative stress and preserve keratin production to build longer hair strands,
- Dilate blood vessels to improve hair-follicle nutrition, and
- Stimulate follicles' anagen phase for better coverage.

These finishing agents mean more robust hair growth plus fuller body and more supple texture you can really feel. So you project a younger, more successful image.

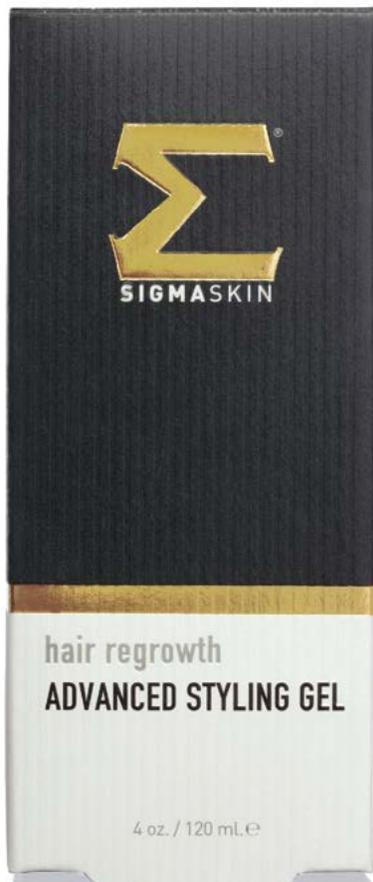
## MORE THAN MINOXIDIL goes into this advanced hair-growth system

Unlike mass-market brands, the Sigma Skin Hair Regrowth System applies additional growth agents such as retinol and apple polyphenol to complement the activities of its research-grade minoxidil.

Apple polyphenol is a phytochemical from the skin of the unripe fruit of the *Malus domestica*. In multiple clinical trials employing human test subjects, male pattern baldness has proven highly responsive to treat-

ment with this botanical compound. It works at the hairline as well as the vertex, unlike other brands.

Retinol and its derivatives diminish the appearance of wrinkles and sun damage. A form of vitamin A, it also contributes to scalp health and bone growth, increases cell turnover and collagen formation, and enhances the absorption and effectiveness of minoxidil. It is often prescribed together with minoxidil.



## hair regrowth ADVANCED STYLING GEL

Men may avoid styling products for fear of damaging follicles and making their hair fall out faster. But Sigma's Hair Regrowth Advanced Styling Gel allows you to style without fear because it contains complex compounds known to stimulate hair growth and keep follicles healthy.

Regular styling products contain ingredients that can clog pores and damage follicles. But this gel solves the problem safely and effectively by incorporating a proprietary peptide complex that supports follicle health and protects against damage.

The ultra-premium gel provides a light hold without greasiness or stickiness for a style that always looks natural.



## advanced SHAVING CREAM

Men enjoy a superior shave with Sigma's Advanced Shaving Cream because the premium product incorporates exclusive technology such as viscoelastic microparticles.

Used as directed, it delivers distinctive benefits:

- Reduced or eliminated nicks and cuts, as demonstrated in human trials,
- Improved razor glide with less drag, allowing the blade to get closer without touching the skin,
- Facial hair cut several microns shorter for smoother texture, and
- A more comfortable shave.

For men who desire smoother skin, fewer nicks and cuts, and less stubble, Sigma's Advanced Shaving Cream is the next generation in shave technology.

## advanced EUCALYPTUS SHAVE GEL

Next-generation technology formulated into Sigma's Advanced Eucalyptus Shave Gel satisfies men who demand a superior shave every time – with a supple feel and a youthful look, and without nicks, cuts, or stubble – because the gel takes advantage of specially designed viscoelastic microparticles.

In-vivo human trials demonstrate that this product outperforms regular creams and gels by creating less drag and allowing blades to get closer to the skin without actually touching it.

The technology means hair is cut microns shorter, resulting in a closer shave with improved razor glide, so men look and feel their very best.





## hair growth suppressing AFTERSHAVE CREAM

Men can shave less often while keeping their faces smooth longer by using Sigma's intelligent Hair Growth Suppressing Aftershave Cream. The breakthrough formula has proven to reduce both the length and density of beards as it moisturizes.

Hair growth depends on the anagen (active) versus telogen (resting) phases of hair follicles. By applying this aftershave, follicles become weak and inhibit hair formation. Studies of men 20–60 years of age find that after 60 days:

- Beard length decreases by 30 percent,
- Beard density decreases by 16 percent, and
- Skin recovers faster from depilatory trauma.

Such properties mean a smoother face and fewer shaves so you always stay well groomed. You can even skip a day and get away with it.

## SHAVING gets easier with advanced technology

Shaving sucks. It takes too long. It causes nicking, bleeding, redness, and itching. If men could just make their beards stop growing, most would. These are the complaints that sparked Sigma Skin's advanced shaving line.

These premium products outperform mass-market creams, gels, and lotions. Use them to improve razor glide, thanks to Sigma's viscoelastic microparticle technology, which

allows blades to cut closer without scraping the skin. Get a much more comfortable shave with a smoother texture that lasts longer.

After shaving, finish with a soothing cream that doesn't just smell good. It actually inhibits hair growth, rendering the follicles weaker to grow the beard slower and finer. It means you can go longer between shaves and still look great.





## multi-action purifying BODY SCRUB

Sigma's Multi-Action Purifying Body Scrub is indicated for men who want a high-performance cleanser for incredible softness. It can begin to transform skin from the very first use because it combines several mechanisms of action into one premium skin-care product.

Instead of unleashing harsh particles that lead to irritation, this high-performance body scrub deploys concentrated fruit

enzymes and synthetic beads to achieve optimal exfoliation. Distinctive red-algae extract remineralizes the skin, and pure encapsulated essential oils penetrate deeply to deposit nourishing, hydrating compounds.

Just apply in a thin layer, leave on for two minutes, and rinse by massaging with warm water. It leaves nothing but a smooth, touchable surface.



## moisturizing BODY LOTION

Even rough skin takes on a silkier texture with Sigma's Moisturizing Body Lotion, since the advanced technology behind it employs polysaccharides to coat submicron spheres that retain water.

The core of each sphere is infused with humectants and botanical extracts for a sustained moisturizing effect. With regular use, skin attains improved elasticity, softness, and strength, eliminating premature aging.

Regular use of Sigma's Moisturizing Body Lotion means both short-term and long-term moisturization to replace dryness and roughness with softness, smoothness, and improved elasticity for a more youthful appearance at any age.

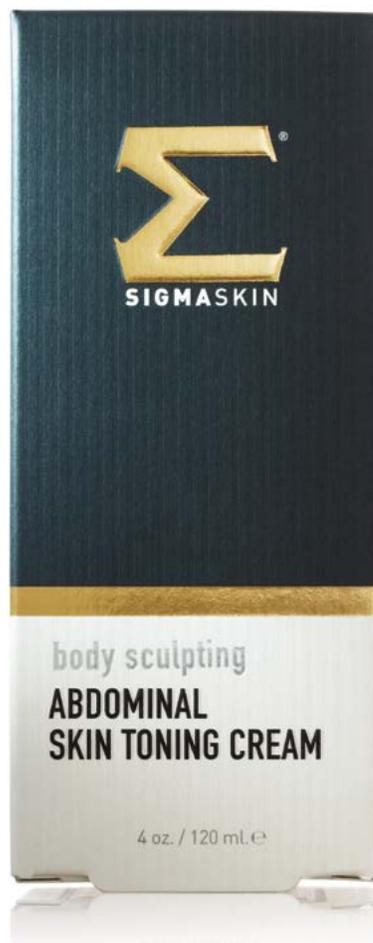
## body sculpting ABDOMINAL SKIN TONING CREAM

Banish love handles, rediscover abs, and reduce waist size. Tuned for a man's metabolism, Sigma's targeted Abdominal Skin Toning Cream can prevent localized fat deposits because the novel slimming formula contains extracts of guarana and bitter orange, rich in hesperetin, which enhances lipolysis by modulating key enzymes.

In clinical studies, volunteers 28–60 apply the cream once a day for 28 days, after which:

- Eighty-six percent experience abdominal reduction, and
- Some users reduce waist size up to 4.5 cm (1.8 in.).

This metabolic activity means you can finally tone up those problem spots. So you enjoy a slimmer lower body and more masculine abs.





## volcanic ash PURIFYING CLEANSER

Volcanic ash has powerful purifying properties because it is rich in minerals essential for metabolism, including calcium, potassium, sodium, and magnesium. Sigma's Volcanic Ash Purifying Cleanser exfoliates the epidermis gently and inhibits bacteria naturally. It utilizes finely crushed particles 1/1,000th of an inch in diameter.

This advanced cleansing technology rids the epidermal surface of fats and dirt, discards dead skin cells, and exposes a fresh layer of skin while soothing and moisturizing. The result is a clean, fresh, silky appearance and feeling.

Sigma's Volcanic Ash Purifying Cleanser is for men who desire softer, smoother skin with finer pores and reduced appearance of fine lines.

## anti-aging NATURAL FACIAL CLEANSER

Stop aging your face prematurely with common soaps. Sigma's Anti-Aging Natural Facial Cleanser removes grime without causing wrinkles and grayness because it contains no sodium lauryl sulfate detergents nor paraben preservatives.

Instead, the modern formula preserves attractive, youthful color and texture by cleansing with the latest natural compounds, including:

- Decyl glucoside, a biodegradable surfactant derived from plants,
- Hydrolyzed wheat protein, rich in polypeptides to condition and conceal fine lines, and
- Lycopene, a potent botanical antioxidant able to quench free radicals that damage DNA.

Such premium ingredients mean that Sigma's cleanser lifts away grease and pollution without excessive drying. So you enjoy a clean look, velvety texture, and youthful appearance.





## oil-free sun protection DAILY FACIAL MOISTURIZER

Now men can stave off age spots, wrinkles, and other evidence of the years because Sigma's highly effective Oil-Free Sun Protection Daily Facial Moisturizer comes in a convenient spray. The lightweight SPF 29 protectant:

- Blocks the solar radiation that ages skin,
- Prevents damage caused by oxidation, and
- Absorbs without leaving a greasy residue.

Active ingredients include:

- Titanium dioxide to deflect UVA and UVB,
- Octinoxate to absorb UVB rays, and
- Benzophenone-3 for added UVA protection.

Effective screening with a non-greasy texture means that you can incorporate a moisturizer easily into your daily routine. So you can keep the competitive edge that comes from a more youthful appearance.

## pale sulfonated shale oil ANTI-ACNE GEL

How can a young man achieve great style if his face is a minefield of acne? Sigma's Pale Sulfonated Shale Oil Anti-Acne Gel can be a guy's most valuable accessory because pale sulfonated shale oil is a natural mineral rich in sulfurous kerogen.

It controls the oily sebum that floods a man's face, chest, and back, causing black and white zits to erupt on a field of red inflammation. In as little as two weeks, it dissolves the lesions and clears the pores, leaving nothing but smooth texture, cool feeling, and normal color.

For men too busy celebrating life to worry about acne, this gel helps you to put your best face forward every day.





## broad spectrum FACIAL ANTI-AGING TREATMENT / MORNING SERUM AND NIGHT CREAM

Sigma's Broad Spectrum Facial Anti-Aging Treatments are indicated for men who invest in the best and want a complete solution for a younger-looking face.

Unlike one-dimensional products, this morning serum and night cream are multivalent formulations that address all of the known mechanisms of skin aging: antioxidation, control of photoaging and myco-inflammation, expression of stem cells, synthesis of elastin and collagen, deployment of signaling peptides, and promotion of healthy circulation. The morning serum is optimized with antioxidants, whereas the night

cream focuses on effective skin-cell renewal. Each morning, wash the face with a high-quality product such as Sigma's Volcanic Ash Purifying Cleanser or Anti-Aging Natural Facial Cleanser. Then apply the morning serum evenly and follow it with a good sunscreen. For a more aggressive treatment, apply the morning serum again in the afternoon. For a truly complete regimen, apply the night cream after your regular evening facial cleansing.

Notice younger-looking skin – free of premature wrinkles, sagging, and blotches – after the first few applications.



## broad spectrum ANTI-AGING EYE SERUM

Sigma's Broad Spectrum Anti-Aging Eye Serum is indicated for those who want their eyes to look young and fresh, without the bags and shadows that make them appear older, and who always invest in the best.

Unlike common creams, this multi-action serum is developed to address all known mechanisms of aging in the delicate skin around the eyes – antioxidation, control of photoaging and myco-inflammation, production of elastin and collagen, expression of stem cells, signaling peptides, and healthy blood and lymphatic circulation.

Each morning and evening, wash the face with a high-quality product such as Sigma's Volcanic Ash Purifying Cleanser or the Anti-Aging Natural Facial Cleanser. Then apply the serum around the eyes.

Notice results after just a few applications – happier, younger-looking eyes free of bags and dark shadows.

## SIGMA SKIN achieves optimal hair growth and skin clarity

The name Sigma Skin pays homage to the Six Sigma quality process, which has been adopted by many Fortune 500 organizations.

Management focuses passionately on achieving verifiable data, rigorous analysis, measurable improvement, and controlled production to achieve optimal outcomes for hair growth and skin clarity.

Such exactitude means that product designs are based on quantifiable results, not assumptions or guesswork, using proven ingredients with cost as no object. So hair and skin always look and feel their very best.

For product descriptions and information on active ingredients and studies, please visit our web site, [www.sigmaskin.com](http://www.sigmaskin.com).





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